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Diploma in Pharmacy 1st Year

Social Pharmacy

Experiment

To study about different audio-visuals aids.

Aim:

To study about different audio-visuals aids.

Reference :

Dr. Gupta G.D , Dr. Sharma Shailesh , Dr. Sharma Anshu , “ Practical Manual of Social Pharmacy ” Published by Nirali Prakashan , Pg.No 36 - 38

Theory :

Audio-Visual aids are sensory objects or images which stimulate or start and strengthen learning.

1. Audio aids are the instructional device that can only be heard and not seen.
2. Visual aids are the instructional device that can be only seen and not heard.

Uses

- Best motivation
- Antidote to the disease of verbal instructions
- Vicarious experience
- Clear images
- Retention
- Variety of stimulation
- Realism
- Opportunities to handle and manipulate
- Positive transfer of learning
- Meeting individual differences
- Capture attention
- Reinforcement to learner

Classification of Audio-Visual Aids

1. **Audio-Visual Aids** : An audio visual aid can be any instructional device that is both heard and seen, e.g., closed circuit televisions, sound films.
2. **Auditory Aids** : An auditory aid is any instructional device that can only be heard and not seen, e.g., microphones, amplifier, tape records, ear phones, etc.
3. **Visual Aids** : A visual aid is any instructional device that can only be seen and not heard. These aids are of 2 types :
 - i. **Requiring Projection** : Their examples are, Film Strips, Slides, OHP, Epidiascopes, etc.
 - ii. **Not Requiring Projection** : Their examples are, Flannel graph, Chalkboard, Posters, Exhibits, etc.
4. **Traditional Aids** : Traditional aids include traditional practicing medias, such as, folks songs, puppet shows, drama, etc.
5. **Miscellaneous** : These include different types of aids like, Booklets, dramatisation, newspapers, and magazines.
6. **Aids through Activity** : These aids include, e.g., specimens, objects, school journey, and model collections, etc.

Result : Different audio-visuals aids were studied.

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