

**COMMUNITY PHARMACY AND MANAGEMENT**

Time : 3:00 Hours]

[Maximum Marks : 80

**NOTES:**

- i) Attempt **all** parts.
- ii) Students are advised to specially check the Numerical Data of question paper in both versions. If there is any difference in Hindi Translation of any question, the students should answer the question according to the English version.
- iii) Use of Pager and Mobile Phone by the students is not allowed.

**PART - A****(Long Questions)**

Answer any six questions. Each question carries equal marks

[6 × 5 = 30]

- Q1) Explain the role of community pharmacist. ✓
- Q2) Describe different parts of the prescription. ✓
- Q3) What do you mean by verbal communication? Give advantages and disadvantages of verbal communication. ✓
- Q4) Describe various stages involved in patient counselling. ✓
- Q5) Discuss various strategies to overcome medication non-adherence. ✓
- Q6) How will you select a site for the establishment of new community pharmacy? ✓
- Q7) What is procurement? Explain in short the process of procurement. ✓

**PART - B****(Short Questions)**

Answer any ten questions. Each question carries equal marks.

[10 × 3 = 30]

- Q1) Write a note on handling of the prescription. ✓
- Q2) Write a note on body language is a type of communication. ✓
- Q3) Define patient information leaflet. Give importance of patient information leaflet. ✓
- Q4) Write in brief patient counselling points for tuberculosis. ✓
- Q5) Define health screening services. Give scope of health screening services. ✓
- Q6) Write a brief note on OTC medication in India. ✓

Q7) Give the symptoms and advice for self-care in skin disorders. ✓

Q8) What are various types of community pharmacy?

Q9) Write in short about the pharmacy design and interiors. ✓

Q10) Define financial planning. Give importance of financial planning.

Q11) Give the standard operating procedure for dispensing of medicines.

### PART - C

(Objective type questions)

[20 × 1 = 20]

Answer all questions. Each question carries equal marks.

Q1) The history of community pharmacy in India starts with opening of Chemist shop in \_\_\_\_\_ year.

- a) 1811  
 b) 1812  
 c) 1813  
 d) 1814

Q2) The preparation of SOPs in pharmacy is responsibility of \_\_\_\_\_

- a) Staff nurse  
 b) Physician  
 c) Pharmacist  
 d) None

Q3) The part of prescription called subscription contains direction to the \_\_\_\_\_

- a) Physician  
 b) Pharmacist  
 c) Staff nurse  
 d) None

Q4) Communication is a parts of \_\_\_\_\_ skill

- a) hard  
 b) soft  
 c) rough  
 d) short

Q5) Emails and websites are the type of \_\_\_\_\_ Communication.

(Oral/Written)

Q6) Patient counselling is a \_\_\_\_\_ process.

(Unidirectional/bidirectional)

Q7) A faithful adherence by the patient to the prescriber's instruction is called \_\_\_\_\_

(Patient compliance/ Patient non compliance)

Q8) Sphygmomanometer is used to measure \_\_\_\_\_

(Blood pressure/Blood glucose level)

Q9) Mammogram is look for early signs of \_\_\_\_\_

(Breast cancer/ Blood pressure)

